



September 21, 2021

Hello from Northern Valley Youth Orchestras! This season, we are inviting local businesses and organizations to invest in NVYO's programs and mission by placing a sponsorship ad in our professionally printed concert programs. This season at least 1000 professionally printed and bound 8.5" x 11" full-color concert programs will be distributed to our musicians, their families, teachers, and community mentors, plus audience members from a variety of regional ND and MN towns. We will print two separate programs, one in late November and one in mid-March; your ad will be placed in both, and you will have the option of changing the ad for the March program if you wish. You'll also be listed on our website as an advertising sponsor, and a link to your website provided as well. You can see an example program here: [https://issuu.com/nwelshnvyo/docs/fyinvyo\\_concert\\_program](https://issuu.com/nwelshnvyo/docs/fyinvyo_concert_program)

NVYO is a 501 c3 nonprofit based in Grand Forks that challenges and inspires young musicians toward musical and personal excellence, while encouraging them to use their talents to make a difference in the community. NVYO's programming includes: two orchestras for string, wind brass and percussion students; a chamber music program that coaches small groups of students in community spaces; and a day camp in August. For more information, see [www.nvyo.org](http://www.nvyo.org)

We offer two program ad sizes, at a low cost that covers BOTH the November and March printings: a quarter-page ad (3.75" x 5") for only \$250 or a half-page ad (8" x 5") for only \$450. Ads are available on a first-come, first-served basis. *Space is limited. Please note that as NVYO is a nonprofit serving youth and families, program ads must align with NVYO's stated values and nondiscrimination policies, and be appropriate for all ages. All ads may be subject to approval by the appropriate board committee.*

To place an ad, **please send the business info and payment, payable to NVYO**, to the address below. Or you may email Naomi Welsh at [nwelsh@novyo.org](mailto:nwelsh@novyo.org) to initiate the ad reservation. Note that space is not reserved until payment is received. If you have questions, or need more information, please contact Naomi Welsh at 701-213-0310 or [nwelsh@novyo.org](mailto:nwelsh@novyo.org). Thanks for your consideration, I hope to hear from you soon!

-- Naomi Welsh, NVYO Executive Director

Northern Valley Youth Orchestras • 701-213-0310 (Naomi Welsh) • [nwelsh@novyo.org](mailto:nwelsh@novyo.org)  
NVYO • 415 Demers Ave Suite A • Grand Forks, ND 58201

Return with payment: YES! I'd like to place an ad in the NVYO season concert programs.

\_\_\_\_\_ **quarter-page ad \$250** OR \_\_\_\_\_ **half-page ad \$450**

Company/Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

website to link digital program to:

*please send ad in four color CMYK high-res digital format to [nwelsh@novyo.org](mailto:nwelsh@novyo.org) or share via Dropbox. See attached page for specs and sizes. .png or .jpg is preferred.*

**NEW: full-color concert program ads.**

**Sponsor NVYO's youth and community music programs, and reach hundreds of area families & community members with your message!**

half page (landscape):

\$450

8" wide x 5" high

no bleed



quarter page ad :

\$250

3.75" wide x 5" high

no bleed

Sponsorship ads are in full color, and will appear in a professionally printed and bound 8.5 x 11" concert program booklet. Please provide the ad as you wish it to appear, in a high quality digital file (.jpg or .png preferred), in four-color CMYK format. The higher resolution you provide the better it will appear in the printed program. Ads may be emailed to [nwelsh@novyo.org](mailto:nwelsh@novyo.org) or shared via Dropbox. No variations from ad size can be accommodated. Deadline: October 25, 2021

**Contact Naomi Welsh for more info:**

**[nwelsh@novyo.org](mailto:nwelsh@novyo.org) / 701-213-0310**

**[www.novyo.org](http://www.novyo.org)**